

Parks
Make
Life
Better!



City of
Lincoln
Recreation

**Community Event
Partnership Packages**

Partnership Opportunities



Companies + Communities = Wise investments

The City of Lincoln Recreation Department hosts entertaining community events each year creating community through people, parks & programs.

Outdoor community events build connections between residents, deter inappropriate activities and provide residents the opportunity to feel safer in their community, thus encouraging future visits, participation and community connection. Collaboration with City of Lincoln events helps promote your organization and creates positive contributions and connections to community.

We invite YOU to join the FUN!

Donations collectively have an impact on our community regardless of the size, your partnership makes a difference.

City of Lincoln Recreation

Our programs reach over 2500+ youth in our Lincoln community each year through community classes, youth sports, camps and aquatics.

Our events help support our passion for recreation programs creating inclusion for ALL community members to take part and participate.

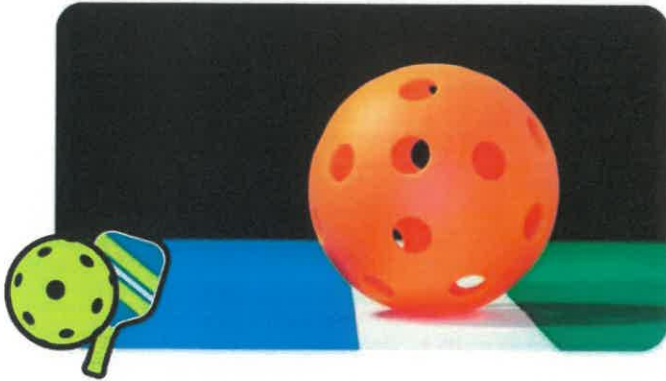


PARTNERSHIP PROGRAMS



Your business/organization will make over 8000 impressions throughout Placer County

PICKLE PLAYDAY



WELCOME TO THE PICKLEDOME

NEW EVENT - COMING SPRING/SUMMER 2024

\$500



OPA YOUR WALLET

\$250

STRAIGHT OUTTA THE KITCHEN

\$125

BEEN PICKLED- IN KIND DONATION

MOVIES UNDER THE STARS



August Movie **Top Gun** at the Airport (see flyer)



MOVIE MOGUL (3 available)

Logo in all print ads, Social media, Banners, Website, Recreation Guide and Slideshow. VIP seating at each movie. Family Swim pass and 4 entries to our Floating Pumpkin Patch and Turkey Trot. Vendor space.

\$1500

THE PRODUCER (3 available)

Logo on Social media, Recreation Guide and Slideshow. 2 entries to our Floating Pumpkin Patch and Turkey Trot. 1 Family Swim Pass. Vendor Space

\$750

A-LIST STAR (unlimited)

Logo on Social media, Recreation Guide and Slideshow.

\$400

SUPPORTING ROLE - IN KIND DONATION

CONCERTS IN THE PLAZA



HEADLINER (2 available)

Logo in all print ads, Social media, Website, Recreation Guide & stage banner. 4 Lincoln Showcase tickets. 4 drink tickets for each concert. Family Swim Pass. Reserved vendor space

\$3000

OPENING ACT (2 available)

Logo in all print ads, Social media, Website, Recreation Guide. 2 Lincoln Showcase tickets. 2 drink tickets each concert. Reserved vendor space.

\$1500

ROAD CREW (unlimited)

Logo in all print ads, Social media, Website, Recreation Guide. Reserved vendor space.

\$500

FAN CLUB - IN KIND DONATION OF BAND REFRESHMENTS

Summer Events partnerships must be received by April 30th for marketing purposes.

➤ PARTNERSHIP PROGRAMS



FLOATING PUMPKIN PATCH



GIVE EM PUMPKIN TO TALK BOUT (1 avail.) \$500

Logo in all print ads, Social media, banners Website, Recreation Guide and photo area. 5 admissions to floating pumpkin patch

LIFT YOUR SPIRITS (3 available) \$250

Logo on Social media, Website and Recreation Guide. 3 admission to floating pumpkin patch.

OH MY GOURD (3 available) \$125

Logo on Social media and Recreation Guide. 1 admission to floating patch

WITCH UPON A STAR - IN KIND DONATION

TURKEY TROT 5K FUN RUN



MAIN DISH (1 available) \$2000

Logo on backdrop at race, event t-shirts, mile markers, bibs, social media and website. 10 free race entries Corporate recognition in Recreation Guide. Vendor display at race (optional) and verbal recognition on race day.

SIDE DISH (3 available) \$1000

Logo on event t-shirts, social media and website 6 free race entries. Corporate recognition in Recreation Guide. Vendor display at race (optional) and verbal recognition on race day.

APPETIZER (5 available) \$500

Logo on event t-shirts and social media Corporate recognition in Recreation Guide. 4 free race entries. Vendor display at race (optional) and verbal recognition on race day.

DESSERT (5 available) \$250

Logo on social media Corporate recognition in Recreation Guide Verbal recognition on race day.

KIDS TABLE - IN KIND DONATION OF RACE SNACKS



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